

## The role

QS Quacquarelli Symonds Ltd, an international leader in higher education and careers, is looking for a talented individual to fill the role of web designer. The company has developed industry leading websites and events throughout the world and this role will focus on a range of products in our portfolio, including [www.topmba.com](http://www.topmba.com) and [www.topuniversities.com](http://www.topuniversities.com).

The web designer will support the web development and online marketing teams across a portfolio of products. The role is very hands-on, initially assisting with company wide requests, with a view to becoming ever more instrumental in the success of our products and providing a creative and strategic angle to our design.

### Who are you?

You'll be creative, innovative, and full of ideas – with the graphical creativity to come up with new designs, and the expertise to implement them in HTML and CSS.

You'll be able to demonstrate your skills in web design. It's important you are familiar with web accessibility guidelines so that all our sites meet the required standards, and also with best-practices for email marketing. You'll be able to design for a variety of target audiences.

### Responsibilities include:

- **Website design** – working on the design, feel and usability of applications and features within our websites
- **Email marketing** – designing templates for emailers and newsletters for our events, products and websites
- **Online marketing** – involvement in our ever-increasing Web 2.0 presence – helping develop internal and external applications and products
- **Branding** – maintaining branding guidelines through all design
- **Accessibility** – ensuring all design meets required web accessibility standards

### Skill/attributes required

- Creative and innovative, with excellent design skills
- Fluency in HTML and CSS
- Good knowledge of Javascript and Flash desirable
- Experience in PHP and any other programming languages desirable, but not essential
- Effective time management, well organised and methodical

In your application please include examples of your design work, including any web based design and other promotional design you may have done through either work experience or in your spare time.

WE CAN ONLY CONSIDER THOSE APPLICANTS WHO HAVE LEGAL STATUS TO WORK IN THE UK.

Please send your CV with a covering letter to: [d.smith@qsnetwork.com](mailto:d.smith@qsnetwork.com)

**Deleted:** in the strictest confidence  
**Deleted:** hrrecruitment@qsnetwork.com